This year Kid’Screen focuses on the topic „Nutrition and Media“, a subject which is becoming increasingly important for schools and all who are involved in the education of children and young people. With media having a growing influence on young people’s behaviour it was high time to look for media projects for young people dealing with nutrition as an important part of our various cultures. And there are many projects from all over Europe and the United States, too, presenting ideas on how to bring youngsters in touch with their parents’ and grandparents’ traditions, and to make them aware of the basic changes, that the world wide promoting food industry means for our health and environment.

See page 3 for the program

See page 4 for your registration

Desenzano del Garda/Italy, November 3rd to 5th:

Kid’Screen 2002:
„I am what I eat“

Kid’Screen, the annual meeting for media educators from all over Europe with participants from other continents as well, will start in Desenzano del Garda (Northern Italy) on Sunday, November 3rd. The event - now for the 7th time - is organized by Regione Lombardia in co-operation with ECFA.

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× See page 3 for the program
× See page 4 for your registration

ECFA was present with a stand at AGORA in Athens/Greece - together with the International Centre for Children and Youth films (CIFEJ). In the photo: Eva Schwarzwald, president of ECFA (left), and Jo-Anne Blouin, CIFEJ’s general secretary. See page two for Felix Vanginderhuysen’s report on the annual mediterranean meeting on media for children.

Dear Readers of ECFA-Journal,

Sometimes ECFA goes beyond the field of films and cinema for children. Kid’Screen 2002 for example. ECFA’s major event this year, is dealing with nutrition and all kinds of media (including films). Other breakaways are the media productions by children and young people that offer a wide range of possibilities for creativity and - that is new - for international communication between young people. At the moment ECFA and its members are involved in the „Kids for Kids Festival“ and the 2nd issue of „Camera Ziziano“. In both projects children and young people from all over Europe (“Camera Ziziano”) and all over the world (“Kids for Kids Festival”) are invited to participate with their self-made films and videos. See page 4 for more information.

But ECFA does not forget about the association’s basics: information on and promotion of high quality films for children and young people. Therefore - and on reader’s requests - the „Films on the Horizon“-section has become a constant column in ECFA-Journal. And on www.ecfaweb.org you will find information on more than 160 films with almost 300 addresses of sales agents, distributors and TV-program buyers, furthermore links to approximately 100 festivals. Even though we try hard to keep all these datas up to date, some of these organisations and persons sometimes manage to change their address and we do not notice. So please inform us if you find any mistakes.
The News Section: Films, Festivals, Prizes

International Film Festival for Children and Youth, Zlin, Czech Republic

International Jury: Main Prize feature film for children: „Children of Oil” by Ebrahim Forouzesh, Iran 2001;
International Jury, Main Prize feature film for young people: „And Your Mother too” by Alfonso Cuarón, Mexico/USA 2001;
Award of the City of Zlin: „Hardball” by Brian Robbins, USA 2001;
Award of the Bonton Entertainment Group: „Kidnapped Home” by Ivan Pokorny, Czech Republic 2002.

Contact: International Film Festival for Children and Youth Zlin
Ateliéry Bonton Zlin, a.s.
Filmová 174, CZ-76179 Zlin
Phone: ++42-67-52 72 17
Fax: ++42-67-52 74 42
E-Mail: festival@zln.cz
Internet: www.ateliery.cz/festival

International Festival of Films for Children *Ale Kinol*, Poznan/Poland,

„Silver Goat” for the best film for children: „Outside - Looking in” by Nina Gruenefeld, Norway 2001 (short film);
„Silver Goat” for the best animation film: „Camouflage” by Jonathan Hodgson, Great Britain 2001 (short film);
Special mention: „Merry Christmas Rachel” by Sam Garbarski, Belgium 2000 (short film).

National competition: Grand Prix „Golden Goat” and „Silver Goat” for the best film for young people for „List” by Denijal Hasanović, PL 2001 (TV-Prod.);
the „Silver Goat” for the best film for children had not been awarded;

Contact: National Center of Art for Children and Young People
Jerzy Moszkowicz
St. Marcin Street 80/82
PL-61809 Poznan
Phone: ++48-61-853 60 90
Fax: ++48-61-852 85 80
E-Mail: alekino@sylaba.pl
Internet: www.alekino.sylaba.pl

52nd Giffoni International Film Festival for Children and Young People
Free to Fly-Secton:
„Golden Gryphon“; „Scars” by Lars Berg, Norway 2001 (Eirik Evjen was awarded as the best actor);
Best short film: „Treitum” by Javier Ruiz, Spain;
Best actress: Valeria Golino in „Grazia’s

AGORA 2002, Athens/Greece:
Mediterranean Summit on Media for Children

From June 15th to 18th the annual meeting Agora was held in Athens. This event was organised by the E.C.T.C. (European Children’s Television Centre) with the support of the MEDIA-program of the European Union. Remarks from ECFA’s general secretary Felix Vanginderhuysen.

This meeting was started as the Mediterranean regional summit, but nowadays it gathers people from all over the world to discuss a wide range of issues within the field of children and media. This year about 170 participants met in the shadow of the Acropolis in Athens.

When I said that these people gathered to discuss, than I certainly have to make the remark that the space for discussions was limited due to the overwhelming amount of lectures and presentations.

But let’s talk about the important part: the program contents.

The program was divided in several parts:
- the children’s channels forum
- current research in the Mediterranean countries
- new technologies in media literacy
- networks of collaboration & future plans

Within the first category, about ten thematic channels for children from all over Europe, but also from Egypt and Israel, presented their way of working, their special attentions for the different target ages, their programs, etc...

The initial program mentioned as a special goal of this part „evaluate the existing potential in order to propose future co-productions”. Probably this was done in closed bar-meetings among the „decision makers” because the lack of time did not give any opportunity to discuss this in the plenary session.

In the second category we had five surveys that mostly focused on the use of media by children; media was mostly described as „television” or „internet”. And here, I sometimes had the impression that „media people” are quite self-centred; of course media is important, but I think that a lot of people’s first concern is not getting access to the „electronic highway”, but getting access to more primary needs.

The third part gave an overview of recent experiences in the field of media education. For me this was the most interesting part, even when there were of course also the traditional contributions about „child safety” on the net. Perhaps this item is really a necessary one, but I preferred the more positive approach of the media possibilities. And the contributions of Norway (MZOON), Germany (BFF) and Denmark (Station Next Filmcamp) showed that the new technologies also create new opportunities for „classic film- and cinema education”.

Within the fourth part of the presentations it was time for ECFA and CIFEJ to present „KID’S SCREEN 2002” and the „KIDS FOR KIDS FESTIVAL” (more information on these projects can be found in this ECFA-journal).

Afterwards, there was an overwhelming list of future plans that the E.C.T.C. wants to develop in the coming years. I have just picked up on the (in my opinion) most interesting ones:
- the Mediterranean Observatory (if it exceeds the „political statements”)
- the co-production network (if it finds a „common base for action”)
- the Media Summer School (if it finds the necessary funds).

Besides this plenary session program, there were also some „closed meetings” that functioned more as direct operating meetings on specific topics and there were also two special presentations: A tribute to the „Giffoni Film Festival” and the presentation of „Camera Zizanio”, the „International meeting of Young Audiovisual Creation” launched by Dimitris Spyrou.

In conclusion AGORA 2002 was:
- a perfect opportunity to meet different people (and opinions) in the field of children and media
- trying to give some space to film/ cinema
- still too much „political statements” and too little direct action
- probably better of with a few less presentations.

Felix Vanginderhuysen
For more information see: www.agoramed.gr

ECFA-Journal 3/2002
Three days packed with information and discussions on media and nutrition. See page 4 to register your participation at the meeting in Desenzano del Garda.

Sunday, November 3rd

9:30 am - 1 pm
Welcome and opening by Viviana Beccalossi, Ministry of Agriculture and Vice-President of the Lombardy Region; Alberto Cavalli, President of the Province of Brescia; Maria Vittoria Papa, Responsible Councillor for Education at Desenzano del Garda Municipality; Eva Schwarzwald, President of ECFA.

Rosa Bianco Finocchiaro, psychotherapist and co-organizer of the project Communication and Nutrition Education: ‘Dietary behaviours and their meaning’, Italy.

Gianni Canova, Professor of Cinematic History at IULM University, Milan: ‘The eye and the mouth. Food and adolescents’ imagery in contemporary Cinema’, Italy.

Marina D’Amato, Associated Professor of Sociology at Roma3 University: ‘Myths and food: the new heroes. An analysis of telephantasy’, Italy.

Bart Rooms, Piazza dell’Arte Association, Belgium: ‘Piazza dell’Arte’: Four buses bring youngsters in contact with art in the broadest sense of the word. The buses are rebuilt by artists as art-laboratories and kids experiment by themselves in different disciplines, using also the typical products of the Lombardy territory’, Belgium.

2:30 - 5:45 pm
Anne-Michele Hanter, integrative Arts Psychotherapist and Health Educationalist, Kid Conscious: ‘Make a meal of it! Children’s perspectives on the preparation and sharing of family food with possible implications on self esteem, body image and emotional nourishment’, UK.

Ad van Dam, media educator, STOA, and Dorée de Krujijk, teacher: ‘Fast food, fast images. Using food advertising and television images as a tool for media education in multicultural schools’, Netherlands.

Vasso Kanellopoulou, Executive Producer, TV-Coordinator at ECTC, commissioning editor of television documentaries: ‘Discover the treasure’, proposal for a children’s television series, Greece.

Paolo Castelli, Centro Studi Educazione all’Immagine: ‘Iconographies of food’s representation in cinematic imagery’, Italy.

Screening of the film ‘Send more Candy’.

Monday, November 4th

9:30 am - 1 pm
Mimi Nichter, Assistant Professor of Anthropology at the University of Arizona: ‘Teaching teens to be critical consumers of the media’, USA.

Jessica Dalhil Ask, Head of development School and Cinema/Film i Väst: ‘You can never be too rich or too thin’. A project regarding anorexia, eating disorders and the influence of film and media on young people, Sweden.

Patrizia Canova, curator of the Cinevideo-scuola festival of Bergamo: ‘Food Stage. How, when and why food becomes the protagonist in a-v-productions in schools’, Italy.

Flavia Alman, Sabine Reiff, Carla Vittoria Rossi, authors and multimedia producers: ‘I know what I eat: presentation of ‘Pronti a Partecipare’, educational CD-ROM for schools produced by the Lombardy Region’, Italy.

2:30 - 5:30 pm
Maria Teresa Besana, co-organizer of the projects of Food Education at the Lombardy Region: ‘Didactic farms: the importance that children understand agriculture; a regional project promoted by the Lombardy Region, Agriculture Department’, Italy.

Ivan Dragni, Professor of Hygiene and Food Technology and President of Milano Ristorazione: ‘Meal at School: nourishment or moment of knowledge? The guidelines proposed for the Lombardy Region’, Italy.

Bonnie Bracey, international teacher, advisor fellow of the George Lucas Educational Foundation: ‘Bring granny’s recipe! I.e. through cooking we get to know each other’, USA.


Screening of the film ‘Slim hopes’ (MEF).

Tuesday, November 5th

9:30 am - 1:00 pm
Jan Jonasson, The National Innovative Centre for General Education in Denmark, ‘Farming Online, how can you become a virtual farmer? Project addressed to kids 14 and 15 years old and to schools in general’.

Nic Millington, Director of The Rural Media Company, ‘Creating change: youth media projects in rural areas, which interpret the changes in agriculture and in other policies that affect them’, UK.

Cesilie Tanderø, psychotherapist, STOA, and co-ordinator of the project which develops consciousness of food and helps loving the environment and nature.

Mia Lindrup, The Norwegian Film Institute, festival director of the Amandus Film Festival, will season the presentation with a few short films (related to the topic ‘food’ produced by Norwegian children).

Norway Fiammetta Casali Mazzolini, responsible for the Unicef-Childhood, Milano: ‘Malnutrition, a problem in the north and south of the world’, Italy.

Closure of the Meeting

The News Section: Films, Festivals, Prizes

Island” by Emanuele Crialese, Italy.

Rear Window Section: Best Film: ‘Julietta’ by Christoph Stark, Germany 2001; Best short film: ‘Emergency Exit’ by Dennis Bots, Netherlands.

First Screens Section: ‘Catch that Girl’ by Hans Fabian Wullenweber, Denmark 2001; Best short film: ‘War Game’ by Dave Unwin, Great Britain.

Furthermore the following films have received different awards: ‘Boum!’ by Pascal Adant, Belgium; ‘The Mysterious Miss’ by Richard Ciupka, Canada; ‘Little Big Girl’ by Morten Kehlert, Denmark 2002; ‘A Walk to Remember’ by Adam Shankman, USA; ‘Disco Pigs’ by Kirsten Sheridan, Ireland; ‘Fate’ by Francesco Apolloni, Italy; ‘Grazia’s Island’ by Emanuele Crialese, Italy; ‘High Sky Summer’ by Li Jixian, China; ‘Abandoned’ by Arpad Sopsits, Hungary; ‘An Angel for May’ by Harley Cokeliss, Great Britain 2001.

Contact: Ente Autonomo Festival Internazionale del Cinema per i Ragazzi e per la Gioventù, Piazza Umberto 1, 84095 Giffoni Valle Piana, Salerno
Phone: +39-089-86 85 44
Fax: +39-089-86 61 11
E-Mail: giffonif@giffonif.it
Internet: www.giffonif.it

Forthcoming Festivals

Lucas - International Children’s Film Festival, Frankfurt/Germany, September 23rd to 29th

Contact: Lucas - Int. Children’s Film Festival, German Filmmuseum Guenther Kinstler Schaumainkai 41 D-60596 Frankfurt/M.
Phone: +49-69-96 37 63 80
Fax: +49-69-21 23 78 81
E-Mail: lucas@deutschefilmuseum.de
Internet: www.lucaseffilmfestival.de

Buster - The Copenhagen Int. Children’s Film Festival, Copenhagen/Denmark, September, 30th, to October 6th

Special seminars for film professionals on scriptwriting, documentaries for children and on the future of children’s stories and storytelling.

Contact: Buster - The Copenhagen Int. Children’s Film Festival, Ace Skak, Vognmagergade 10, 3rd floor DK-1120 Copenhagen K.
Phone: +45-33 74 35 45
Fax: +45-33 74 35 06
E-Mail: info@busterfilm.dk
Internet: www.busterfilm.dk

Continued on page 4
Two Events for Children making their own Films

ECFA-Journal 2/2002 informed about several activities offering children and young people opportunities to present their own films and exchange experiences with others from many countries. Now it is time to inform filmmakers to enter their artworks in two major events: Camera Zizanio in Pyrgos/Greece and the worldwide Kids for Kids Festival. There are invitations for all filmmakers (plus accompanying person) that have been selected and finally there will be awards for some of them.

Camera Zizanio will take place in Pyrgos/Greece from November 30th to December 7th 2002, during the 5th Olympia International Film Festival for Children and Young People. Deadline for submissions: October, 10th, 2002.

Camera Zizanio is divided into three age groups:
- children up to twelve years old
- teenagers from 13 to 16 years old
- young people from 17 to 20 years old.

The films (maximum duration: 20 minutes) to be entered must be based on children’s ideas. The collaboration with adults is accepted on technical matters.

Contact & entry forms:
Olympia Int. Film Festival for Children and Young People (Camera Zizanio)
18, Rodos Street, GR-11252 Athens
phone: +30-10-866 44 70
fax: +30-10-866 23 44
E-Mail: olyfest@otenet.gr
Internet: www.olympiafest.gr

The Kids for Kid Festival will be organized by ECFA and CIFEJ. The festival will take place during AGORA 2003 in Greece in June 2003. The competition is divided into four genres (animation, live action, documentary and video-clips) and two age groups (children from six to twelve years old and teenagers from 13 to 16 years old). Deadline for submissions: February 15th, 2003. Entry forms can be downloaded from the organizers’ websites.

Contact for European countries:
European Children’s Film Association (ECFA).
Rue des Palais 112, B-1030 Bruxelles
Phone: +32-2-242 54 09
Fax: +32-2-242 74 27
E-Mail: ecfajekino.be
Internet: www.ecfaeuro.org (online soon)

Contact for Non-European countries:
Centre International du Film pour l’Enfance et la Jeunesse (CIFEJ)
3774, Saint-Denis Street, suite 200
Montreal, Quebec, Canada, H2W 2 M1
E-Mail: info@cifej.com
Internet: www.cifej.com
Help to Select Them:
Graz will present in 2003: Best of Europe

Graz, as the official cultural city, in 2003 offers various cultural programs for children (www.graz03.at). A part of it will be „Best of Europe“ - a festival of European films for children. Children from Graz select their own „Best of Europe“-movies from the last 20 years. The best ten films will be published in a catalogue and screened at a cinema in Graz.

To be as objective as possible the organizers invite children’s film experts, film makers, producers, festival directors etc. to send a list of their 20 favourite films for children produced during the last 20 years. Please write a short comment why you have chosen these films.

The lists have to be sent before October 4th 2002 to Sabine Fuchs, organiser of the Children’s Film Festival at Graz.

Address: Sabine Fuchs
Nik.-Schönbacherstraße 28/1
A-8052 Graz
E-Mail: sabine.fuchs1@utanet.at

Films that Make a Difference

In this age of fast global communications and connection, adults and children are bombarded every day with media messages and images from television, radio, movies, the internet, magazines, newspapers and other print media. Most have been conditioned to passively accept and absorb this barrage of information, rarely questioning the version of reality created and defined by the media industry.

Since the early 1980s, global mergers between media giants and multi-national corporations have succeeded in monopolizing public airwaves and spaces. Such mergers have narrowed the scope of news coverage, reduced public debate about important issues, and reinforced gender and racial stereotypes on television and in the movies.

But during the last 30 years, a growing movement of educators, parents and policy-makers have begun to take seriously the media’s affect on individual and societal behavior. The U.S.-based Media Education Foundation (MEF) is a leader in this movement. It provides young people, educators, government employees and community leaders with educational films and programs that inspire them to challenge the media’s direct effect on their lives, and the world around them.

Since 1991, MEF has consistently expanded the circle of public debate about current events by supplying citizens with meaningful critiques about the media’s role in shaping policy and pop culture. Today MEF’s pioneering educational resources continue to provide millions of people and adults with new tools to challenge society, and to think critically and analytically about the mainstream mass media.

Since 2000, MEF’s award-winning Media and Gender films have included a new genre of titles that specifically address masculinity and the culture of violence boys and young men are forced to contend with. This series includes the best-selling film, „Tough Guise: Media, Violence and the Crisis in Masculinity“, and „Wrestling with Manhood: Gender, Race and Class in Professional Wrestling“. Other titles include „Su Tjally’s „Dreamworlds II: Desire/ Sex/Power in Rock Video“, Jean Kilbourn’s „The Myth of the Clash of Civilizations. And Edward Said, this category includes xenophobia. Featuring interviews with such noted cultural critics as Bell Hooks and Edward Said, this category includes Cultural Criticism and Transformation and Myth of the Clash of Civilizations.

For more information or to view film clips online, go to www.mediaed.org or call +1-800-897-0089.

Miriam Zoll

The News Section: Forthcoming Festivals

Castellinaria Festival internazionale del cinema giovane Bellinzona/Switzerland November 16th to 23rd
Media Salles organises the „Focus on Europe“-meeting for exhibitors during the Castellinaria Festival from November 15th to 17th.

Contact: Castellinaria Festival internazionale del cinema giovane
c/o Esopo Centro
Via Cattori 3 - P.O.Box 1239
CH-6502 Bellinzona-2
Phone: ++41-91-825 28 93
Fax: ++41-91-825 36 11
E-Mail: info@castellinaria.ch
Internet: www.castellinaria.ch

Oulu International Children’s Film Festival, Oulu, Finland, November 18th to 24th
Deadline for film entries: October 18th
Contact: Oulu International Children’s Film Festival, Oulu Film Center
Torikatu 8, FIN-90100 Oulu
Phone: ++358-881 12 93
Fax: ++358-881 12 90
E-Mail: oek@oufilmcenter.inet.fi
Internet: www.ouka.fi/lef

Gijón International Film Festival for Young People, Gijón/Spain, November 21st to 29th
Deadline for film entries: September 1st
Contact: Gijón International Film Festival for Young People
Paseo de Begoña, 24 - Entlo.
E-33205 Gijón, Asturias
Phone: ++34-98-534 37 39
Fax: ++34-98-535 41 52
E-Mail: festivalgijon@telecable.es
Internet: www.gijonfilmfestival.com

Cinemagic - World Screen Festival for Young People, Belfast/Northern Ireland, November 28th - December 8th
Deadline for film entries: October 15th
Contact: Cinemagic
Fountain House
17-21 Donegall Place
GB- Belfast BT1 5AB
Phone: ++44-2890-311 900
Fax: ++44-2890-319 709
E-Mail: info@cinemagic.org.uk
Internet: www.cinemagic.org.uk

Olympia International Filmfestival for Children and Young People, Olympia/Greece, November 30th to Dec. 7th
Contact: Olympia Int. Filmfestival for Children and Young People
Neaniko Plano, 18, Rodos, Str. GR-11252 Athens
Phone: ++30-1-866 44 70 (Athens) or ++30-6210-811 72 (Pyrgos)
Fax: ++30-1-866 23 44
E-Mail: olyffest@otenet.gr
Internet: www.olympiafest.gr

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Debbie Maturi manages Leeds Children and Young People’s Film Festival in the UK, part of Leeds International Film Festival. The Festival believes in expanding opportunities for young people aged 3-18 years to develop their own creativity through adventures with the moving image. As there are only a few Festivals for children in the UK, she finds ECFA invaluable for creating networks across Europe to share and develop ideas and source more wideranging material for the program.

ECFA in Persons:
Debbie Maturi,
Leeds/UK

Debbie Maturi manages Leeds Children and Young People’s Film Festival in the UK, part of Leeds International Film Festival. The Festival believes in expanding opportunities for young people aged 3-18 years to develop their own creativity through adventures with the moving image. As there are only a few Festivals for children in the UK, she finds ECFA invaluable for creating networks across Europe to share and develop ideas and source more wideranging material for the program.