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**Contents:**
- The News Section: Films, Festivals, Prizes
- Forthcoming Festivals
- Events
- Films on the Horizon

**Focus on Films produced by Children and Young People**
MZOON, Norway and many more

**ECFA’s General Assembly in Berlin**
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**Bend it like Beckham**: British Teenager-Movie tops Box Office in UK

A surprising success has been the cinema launch of „Bend it like Beckham“, a British „Teen-Comedy“ about bending the rules to get what you want. Right from the start on April 12th the film took top place at the British box office charts for two weeks. After five weeks the film had more than two million admissions with a box office of nine million Pounds – and it is still running among the top ten.

„Bend it like Beckham“ tells a tender story about two Hounslow girls, one Indian and the other English, who dream of playing professional football: eighteen year-old Jess just wants to play football like her hero, Manchester United star David Beckham. But her parents just want her to be a nice conventional Indian girl. Then she meets Jules who invites her to join the local women’s football team. The story follows the girls as they meet, train and become a great partnership on and off the pitch. Both mothers worry about their girls not being feminine enough, but the girls find their own ways of negotiating the difficult terrain from girlhood to womanhood, to achieving their dreams and learn to bend the rules to get what they want.

The film does not have real famous stars, is distributed by a small company and director Gurinder Chadha until now has earned some popularity among cineastes from her earlier films „What’s Cooking“ and „Blaji on the Beach“. So all the film has to offer for its marketing is an authentic story full of humour and respect for its young protagonists – and the success demonstrates that this can be enough for a real hit.

„Bend it like Beckham“, produced by Deepak Nayar, written, directed and produced by Gurinder Chadha stars Parminder Nagra („Holby City“, „Park Stories“), Keira Knightley („The Hole“), Jonathan Rhys Meyers („Ride with the Devil“), Bollywood superstar Anupam Kher, and Archie Panjabi („East is East“) alongside acclaimed actors Frank Harper („Lucky Break“) and Juliet Stevenson („Truly Madly Deeply“).

The film also stars award-winning songwriter Shaznay Lewis („All Saints“) in her feature film debut.

The film was financed by the FILM COUNCIL, Road Movies Filmproduction, Bock Media, Hamburg Film Fund, Helkon SK and Future Film Financing with the participation of BSKyB and British Screen Finance. The film is distributed in the UK by Helkon SK with international sales being handled by The Sales Co. In Germany the film will be distributed by Highlight Film and Home Entertainment (October 24th).

www.mykindaplace.com/beckham
www.britfilms.com
www.highlightfilm.de

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The film also stars award-winning songwriter Shaznay Lewis ("All Saints") in her feature film debut.
The News Section:
Films, Festivals, Prizes
International Filmfestival Berlin, Children’s Film Festival
Children’s Jury and International Jury’s Main Prize: „Scars“ by Lars Berg, Norway/Sweden 2001;
Children’s Jury, Special Mention: „Catch that Girl“ by Hans Fabian Wullenweber, Denmark/Sweden/Norway 2001;
International Jury, Special Mention: „Send more Candy“ by Cecilia Holbek Trier, Denmark/Sweden 2001;
International Jury, best short film: „Ballet was cancelled“ by Anne Wild, Germany 2001

Contact: BUFF - Internat. Children and Young People’s Film Festival
Children’s Film Festival
Contact: Europees Jeugdfilmfestival Vlaanderen, Antwerp & Brugesh
Children’s Jury Awards, Best feature film: The Children’s Jury wanted to share the award among „Send more Candy“, „Tom and Thomas“ and „Emil and the Detectives“, but for they had to vote for one the award went to „Emil and the Detectives“ by Franziska Buch, Germany 2001, and a special mention to „Tom and Thomas“ by Esmé Lammers, Netherlands 2001.

BUFF - International Children and Young People’s Filmfestival, Malmö
The City of Malmö Children and Young People’s Film Award; „The Pellet“ by Achero Manas, Spain 2001 Special Award for a person or an organization who has made great efforts for Children and Young People’s Film: Erling Ericsson Contact: BUFF - Internat. Children and Young People’s Film Festival

What will we see throughout the year:
FILMS ON THE HORIZON

An overview of films recently released or currently in production. More information (as soon as available) and addresses on www.ecfaweb.org

Rolli (Rolli ja metsänhenki)
Feature film by Olli Saarela, Finland 2001 Production: MRP Matila Röhr
Internet: www.rollipeikko.com World Sales:Non Stop Sales AB
E-Mail: michael.werner@nonstopsales.se
Internet: www.nonstopsales.net

Thunderpants
Feature film by Peter Hewitt, GB 2001, World Sales:Pathe International E-Mail: internationalsales@pathe-uk.com
Internet: www.pathe-uk.com

Pietje Bell
Feature film by Maria Peters, NL/D 2002 Release: autumn 2002 Production: Shooting Star, Amsterdasm & Filmpool, Cologne Internet: www.pietjebell.nl E-Mail: info@shootingstar.nl

Science Fiction
Feature film by Dany Deprez, Belgium 2002 Production: A Private View, Gent E-Mail: jcv@p.l.be

For a better promotion of European Cinema on the Internet:
EUROPA NET

A new initiative to raise levels of awareness about films as early as possible, right from the production phase. This is a key factor in film promotion, all the more so now that the Internet allows deep penetration of information - and pictures - in real time: creating buzz and word-of-mouth in advance, sending out news to the potential audience. Today, thanks to the Internet and to digital technologies, this kind of promotion is not only possible, it can even be achieved at reasonably low cost. Despite this, only rarely do European films receive web promotion from the moment their shooting starts. This is true especially for low-budget, but also for medium-budget titles. Europa Net aims to provide this kind of promotion service to European films.

Plan of action
Europa Net will intervene as follows:
- Identification of films entering the production stage (in co-operation with EFP).
- Arrange with producers to send a small-scale digital crew to film, over a maximum of two days, a „making of“ feature on the film, following a standard formula;
- Editing of footage recorded on the set;
- Editing pictures and sound to be forwarded to the broadcasting structure of cine-europa which will prepare the hypertext required (filmography of director and cast, biographies, etc.)
- Finished product is posted on www.cineuro.org.

It is a realistic timescale to schedule posting of the finished making-of feature on the web one week after the start of shooting. Each making-of feature will be structured according to a standard formula, but still allows room for the young actors and artists involved to express themselves. A series of four 45/60-seconds interviews, arranged in windows to be selected by the user: Interviews with the director, of the creative personnel (scriptwriter, director of photography, etc.) or others to suit the characteristics of the production involved. Furthermore actor/actress on his or her role; and an overview of the set. Obviously the hypertext, as well as information on the film itself will contain all relevant references and links to the screenplay, original book, writer, etc.

Contact:
INVIDEO, via G. Piolti de`Bianchi 19 20129 Milano, Italy Phone +39-02-70 12 63 20 Fax +39-02-75 28 01 19 E-Mail: info@mostrainvideo.com

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MZOOK – Teaching Media on the Web

MZOOK is a new E-learning resource on media, for youngsters, 13 to 19 years old. MZOOK features online, interactive courses where youngsters can learn about media production and -genre, as well as an arena where they can publish their own films, music and texts.

The motto of MZOOK is: "To learn how the media influence you, you must learn how to influence the media". This is the first and foremost goal of MZOOK: to encourage media literacy and critical media awareness. But the motto also describes MZOOK's pedagogical method: the best way to learn about the effects of the media is to become a producer of content.

MZOOK gives youngsters 'hands on' knowledge of the media, through the interactive courses and through publishing the youngsters productions. The insight in the production of media expressions is fundamental to develop 'media literacy': challenging students to critically analyse the media and to produce their own expressions and creations.

"To learn how the media influence you, you must learn how to influence the media."

At www.mzoon.no youngsters can take media courses and publish their films and texts online

Why is MZOOK important?

The technological development of the last ten years has changed media's form and content. The expansion of broadband continues this change: The capacity and possibilities increase, services converge, and media is playing new roles in our lives. This development gives commercialised media and to produce their own expressions and creations.

The interactive editing tool gives the youngsters hands-on experience with production, webdesign, animation or the ethics of journalism.

The young editorial group

The young editorial group of MZOOK’s arena consists of youngsters from all over Norway. They read and approve all material posted to the arena and are responsible for feedback to the users. They are also running local editorial groups where they live with the responsibility of producing material for the arena.

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The News Section:

Films, Festivals, Prizes

Young People’s Film-Festival
Lenann Ström, P.O. Box 179
S-20101 Malmo
Phone: ++46-40-30 91 64
Fax: ++46-40-30 53 22
E-Mail: info@buff.nu
Internet: www.buff.nu

Festival International du Cinema Jeune Public, Laon
Main Prize of the International Jury and Young People’s Jury (City of Laon Award): "Wings of Glass", Sweden 2000
Young People’s Jury (Award of the French President): "Torzok" by Arpad Sopits, Hungary 2001
Prix CIFE: "Promises" by Justine Shapiro, B. Z. Goldberg and Carlos Bolado, USA/Palestine/Israel 2001
Contact: Festival International du Cinema Jeune Public Florence Dupont, B. P. 526
F-02001 Laon Cedex
Phone: ++33-3-23 79 39 37
Fax: ++33-3-23 79 39 32
E-Mail: festival.cinema.laon@wanadoo.fr
Internet: www.laonfilmfest.com

Kristiansand Int. Children’s Film Festival
Ludi Prize for the best film voted by the audience: "Catch that Girl!" by Hans Fabian Wullenweber, DK 2002
Contact: Kristiansand Kino, D. M. Krohn P.O.Box 356
N-4663 Kristiansand
Phone: ++47-38-10 42 05
Fax: ++47-38-10 42 01
E-Mail: d.krohn@krskino.no
Internet: www.filmweb.no/kristiansandkino/barn

Forthcoming Festivals

International Film Festival for Children and Youth, Zlín, Czech Republic
May, 26th to June, 1st
Contact: International Film Festival for Children and Youth Zlín
Ateliéry Bonton Zlín, a.s. Filmová 174, CZ-76179 Zlín
Phone: ++42-67-52 72 17
Fax: ++42-67-52 74 42
E-Mail: festival@zlin.cz
Internet: www.atelier.cz/festival

International Festival of Films for Children "Ala Kinol", Poznan/Poland, June 10th to 15th
Contact: National Center of Art for Children and Young People Jerzy Moszkowicz St. Marcin Street 80/82
PL-61809 Poznan
Phone: ++48-61-853 60 90
Fax: ++48-61-852 85 80
E-Mail: alekino@sylaba.pl
Internet: www.alekino.sylaba.pl
The News Section: Forthcoming Festivals

International Filmfestival Cinema Jove, Valencia/Spain, June, 15th to 22nd
Contact: Int. Filmfestival Cinema Jove Rafael Maluenda Jeroni de Monsoriu, 19
E:46022 Valencia (Espagna)
Phone: +34-96-311 06 90
Fax: +34-96-311 08 05
E-Mail: cinemajove@ivaj.gva.es
Internet: www.gva.es/cinemajove

Filmfest München/Children's Film Festival, Munich/Germany, June, 25th to July, 6th
Contact: Kinderkino München Christel & Hans Strobel Werner-Friedmann-Bogen 18 D-80993 München
Phone: +49-89-149 48 36
Fax: +49-89-149 48 36
E-Mail: Kinderkino@kinderkino.de
Internet: www.filmfest-muenchen.de

Showcomotion - Film-, TV- & New Media Festival for Children and Young People, Sheffield/UK, July 8th to 17th
Contact: Showcomotion - Film-, TV- & New Media Festival for Children and Young People Becky Perry Paternoster Row GB-Sheffield
Phone: ++44-114-275 35 34
Fax: ++44-114-275 66 22
E-Mail: showcomotion@showroom.org.uk
Internet: www.showroom.org.uk

Giffoni International Film Festival for Children and Young People, Giffoni/Italy, July 20th to 27th
Contact: Ente Autonomo Festival Internazionale del Cinema per l’Enfance et la Jeunesse (CIFEJ)
Piazza Umberto 1 I-84095 Giffoni Valle Piana, Salerno
Phone: +39-089-86 85 44
Fax: +39-089-86 61 11
E-Mail: giffonif@giffoniff.it
Internet: www.giffoniff.it

International Media Education Festival for Children and Youth “Cinderella & Co.”, Taganrog/Russia, July 21st to 27th
Contact: Int. Media Education Festival for Children and Youth: "Cinderella & Co."
Dr. Gennady Polichko
Ul. Klary Tsetkin, 19-134
RUS-125130 Moscow
E-Mail: polichko@mairu.ru
Internet: www.mediaeducation.boom.ru

Norwegian Internat. Filmfestival, New Nordic Children's Films, Haugesund/ Norway, August 18th to 25th
Contact: The Norwegian International Filmfestival, PO Box 145 N-5500 Haugesund

The editorial group is responsible for updating the service and running local editorial groups.

### MZOON – Teaching Media on the Web

An European version of MZOON?
MZOON is a three year old project (2000-2002) managed by The Norwegian Film Institute and The National Board of Education in Norway. The goal is to prolong the project and MZOON is seeking European partners for further development and financing. Interested organisations are welcome to contact the MZOON at the Norwegian Film Institute via E-Mail: mзоон@mzoon.no
Internet: www.mzoon.no

Cecilie Stranger Thorsen

### Young People make their own Films - Everywhere in Europe

The MZOON-project in Norway is just one example of various activities in (probably) all European countries. The first local video-workshops have been started more than 20 years ago. Now Internet and digital video equipment allow much better possibilities to produce and distribute films and videos produced by young people. So it is only natural that these initiatives start to communicate their productions on an national and European basis. Here we give you a first (and very incomplete) overview on international activities for young filmmakers or videomakers.

Kids for Kids Festival
The „Kids for Kids Festival“ will be organized by the European Children’s Television Centre (ECTC), ECFA and the International Children’s Film Centre CIFEJ. The festival will take place in June 2003 during the AGORA-meeting in Greece. The competition is divided into four genres (animation, live action, documentary and video-clips) and two age groups: productions by children from six to twelve years old and by teenagers (13 to 16 years old). The deadline for submissions is February 15th 2003. Entry forms can soon be downloaded from the organizers’ websites.

Contact for European countries: European Children’s Film Association (ECFA).
Rue des Palais 112, B-1030 Bruxelles
Phone: ++32-2-242 54 09
Fax: ++32-2-242 74 27
E-Mail: ecfa@ekino.be
Internet: www.ecfaeweb.org

Contact for Non-European countries: Centre International du Film pour l’Enfance et la Jeunesse (CIFEJ)
3774, Saint-Denis Street, suite 200 Montreal, Quebec, Canada, H2W 2 M1
E-Mail: info@cifej.com
Internet: www.cifej.com

European Network for the Development of the Youth Audiovisual Creation
This network was founded in March this year by ECFA-members Ginette Dislaire (Le Havre/ France), Danckert M. Krohn (Kristiansand/Norway) and Dimitris Spyrou (Athens/Greece) to support all initiatives of young people to be expressed by using audiovisual means (cinema, video, multimedia, slides - and whatever will be discovered in the future).”

On the action plan among other items there is an itinerant European festival and a „Cinema University for Children and Young People“.

The network of course still has to be developed. The next meeting is proposed to be at Olympia in August this year. Interested participants are welcome.

Contact: Dimitris Spyrou, Camera Ziziano 18, Rodos Street GR-11252 Athens
Phone: ++30-10-866 44 70
Fax: ++30-10-866 23 44
E-Mail: olympfest@otenet.gr

Germany
The Up-and-Coming Filmfestival in Hannover is probably the most popular event for young filmmakers. At last presentation of the bi-annual festival 6.000 young people have seen 212 films and videos from 30 countries. The next Up-and-Coming Filmfestival will take place in November 2003. Contact: Up-and-Coming Filmfestival Postbox 1967, D-30019 Hannover
Phone: ++49-511-66 11 02
Fax: ++49-511-39 30 25
E-Mail: info@up-and-coming.de
Internet: www.up-and-coming.de

German ECFA-member Bundesverband Jugend und Film (BJF) has been organizing the Workshop for Young Filmmakers for more than 35 years now. Every year at the Whitsenweek approximately 150 young people (15 to 26 years old, mostly German with some international guests) come to Wiesbaden to present their films, discuss them and to attend workshops with professional filmmakers.

Six years ago BJF started the „Young Film Scene“, a network offering a lot of services for young people who want to make films. „Young Film Scene“ creates exchanges and co-operations, offers seminars, informs on festivals, screening possibilities and contacts to film schools, television stations and professional production companies. In April BJF started an online-workshop for scriptwriting as its first step

Continued on page 5

ECFA-Journal 2/2002
Young People make their own Films - Everywhere in Europe

in E-Learning activities.

Contact:
Bundesverband Jugend und Film e.V.
Kennedylallee 105a
D-60596 Frankfurt
Phone: ++49-69-631 27 23
Fax: ++49-69-631 29 22
E-Mail: management@ectc.gr
Internet: www.levolcan.com

AGORA 2002 - Summit on Children’s Media, Athens/Greece, June 15th - 19th
European Children's Television Centre
20, Analipsiopos Str., GR-Vrilissia 152 32
Phone: +30-10-725 89 04
Fax: +30-10-725 89 53
E-Mail: management@ectc.gr
Internet: www.agoramed.gr

Kid Screen 2002 - You are What You Eat, Desenzano del Garda/Italy, Nov. 3rd - 5th
Contact: Eva Schwarzwalde
Struttura Qualità, Tracciabilità e Promozione dei prodotti Direzione Generale Agricoltura, Regione Lombardia
Tel: +39-02-67 65 26 87
fax: +39-02-67 65 25 76
E-mail: schwarzwalde@regione.lombardia.it
Internet: www.ecfaweb.org

The News Section: Forthcoming Festivals
Phone: ++47-22-47 46 24
Fax: ++47-22-47 46 98
E-Mail: info@filmfestivalen.no
Internet: www.filmfestivalen.no

Milano Film Festival, Milano/Italy
September 13th to 22nd
Contact: Milano Film festival
via V. Monti, 32
I-20123 Milano
Phone: ++39-02-71 36 13
E-Mail: info@milanofilmfestival.it
Internet: www.milanofilmfestival.it

Lucas - International Children's Filmfestival, Frankfurt/Germany,
September 23rd to 29th
Contact: Lucas - Int. Children’s Film Festival, German Filmmuseum
Guenther Kinstler
Schaumainkai 41
D-60596 Frankfurt/M.
Phone: ++49-69-96 37 63 80
Fax: ++49-69-21 23 78 81
E-Mail: lucas@deutsches-filmmuseum.de
Internet: www.lucasfilmfestival.de

Buster - The Copenhagen Int. Children's Film Festival, Copenhagen/Denmark,
September, 30th, to October 6th
Contact: Buster - The Copenhagen Int. Children’s Film Festival, Ane Skak Vogtmagergade 10, 3rd floor
DK-1120 Copenhagen K
Phone: ++45-33 74 35 45
Fax: ++45-33 74 35 05
E-Mail: info@busterfilm.dk
Internet: www.busterfilm.dk

The Chicago Internat., Children's Film Festival, October 24th, to November, 3rd
Contact: The Chicago International Children’s Film Festival, S. Clayton Facet’s Multi-media
1517 Fullerton Ave
Chicago, IL 60614 USA
Phone: +1-773-281 90 75
Fax: +1-773-929 02 66
E-Mail: kidsfest@facets.org
Internet: www.cicff.org

ECFA-Journal 2/2002 -- 5 --
ECFA’s General Assembly: New Projects to Come

About 20 ECFA-members attended the Association’s General Assembly in Berlin on February 9th this year. The report on ECFA’s activities 2001 given by the General Secretary Felix Vanginderhuysen included the participation at the 3rd World Summit on Media for Children (Thessaloniki/Greece, March 23rd to 26th) and the European Symposium on Documentaries for Children (Cologne/Germany, September 21st to 23rd) and was approved unanimously. ECFA’s financial situation is “poor but balanced”, which is a great success regarding the financial problems ECFA had to face some years ago. There are some members who do not pay their memberships regularly. The assembly decided to send those non-paying members a demand for payment and to exclude them if they still do not meet their obligations.

The ECFA-Journal was very well received, which is published regularly for two years now, and also ECFA’s website, which has been online for one year now.

New ECFA-projects were presented by Eva Schwarzwald (president) and other board members:

- participation at AGORA 2002, Athens, June 15th to 18th;
- Co-operation in the Kids for Kids Festival (together with ECTC and CIFEJ);

ECFA also plans to participate in the 4th World Summit on Media for Children in Rio de Janeiro in 2004. Board member Mia Lindrup will take over the coordination with ECFA.

ECFA - The EUROPEAN CHILDREN’S FILM ASSOCIATION
The goal of ECFA is to support cinema for children in its cultural, economical, esthetic, social, political and educational aspects. ECFA was founded in 1988 in Mons (Belgium) after the Conference of Troja (Portugal) and it brought together a wide range of European film professionals and associations, producers, directors, distributors. ECFA’s aim is to set up a working structure in every European country for films for children and young people, a structure adapted to Europe’s multicultural interests.

For more informations and membership (membership-fee 200 Euros per year) contact:

ECFA - European Children’s Film Association
Rue des Palais 112
B-1030 Bruxelles
Phone: ++32 - 2 - 242 54 09
Fax: ++32 - 2 - 242 74 27
E-Mail: ecfa@ekino.be
Internet: www.ecfaweb.org

The European Children’s Film Distribution Network:
www.ecfaweb.org/english/ecfnet/index.htm

Databases on children’s film festivals, sales agents, distributors and TV-programmers interested in European films for children.

Your Advertising in ECFA-Journal and on www.ecfaweb.org!
ECFA-Journal is published and distributed both on paper and as pdf-file in 500 copies and reaches almost everybody involved in the production, distribution, broadcasting and exhibition of films for children in Europe. It is an effective publication to inform the scene on your new production, sales offers, festival datas or distribution program.

Prices: full page (267 x 180 mm): 200 Euros
half page (133 x 180 mm): 120 Euros
colour (267 x 53 mm): 70 Euros

Special formats on request. If artwork is necessary it will be charged extra.
For more details and for advertising on ECFA’s website please contact the editor.